



PROSPECTIVE DEALER PROFILE

DATE:

SALES REPRESENTATIVE:

BUSINESS NAME:

BUSINESS ADDRESS:

PRINCIPAL NAME(S) WITH TITLES:

BUSINESS CONTACT PERSON:

FINANCIAL CONTACT PERSON:

PHONE:

CELL:

FAX:

CORPORATE EMAIL:

WEBSITE:

ORIGINAL BUSINESS START DATE:

(PRESENT OWNERSHIP) BUSINESS START DATE:

BUSINESS STRUCTURE (*i.e. Partnership, Corporation, etc.*):

CABINET LINES PRESENTLY DISPLAYED:

TOTAL # OF DISPLAYS:

CABINET INSTALLATION: *Employees* *Contractors*

TOTAL # OF STAFF (INCLUDING OWNERSHIP):

% MARKET SEGMENT (*i.e. New Home, Remodel, etc.*):

CURRENT ANNUAL SALES VOLUME:

EXPECTED 3-YEAR AVERAGE:

FIRST YEAR (CURRENT) SALES:

OVERRIDE ON DEALER LOCATOR? *Yes* *No*

BUSINESS BIO, HISTORY, OTHER COMMENTS: